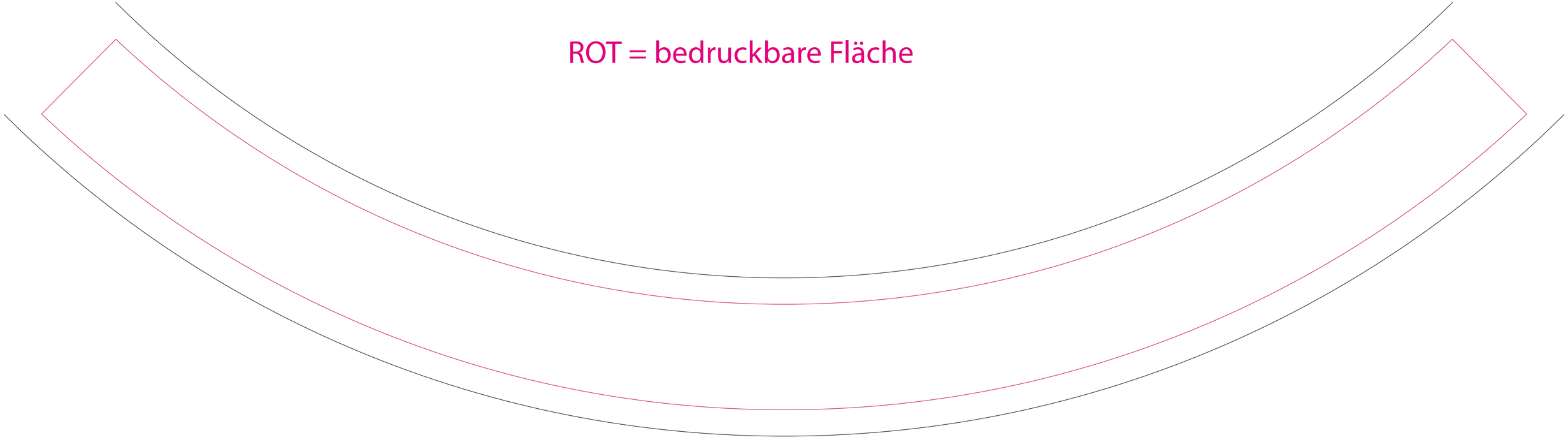ROT = bedruckbare Fläche